

Press Release – For Immediate Release

Absolute 3D Sound iPhone App Launch @ CES!

Zürich/Las Vegas: January 10, 2012 – Sonic Emotion, the industry leader in entertainment, 3D sound, and audio technologies, announced today the launch of their new iPhone app, Headquake, at CES Live On Air with Spike TV, an MTV network. Headquake is the world's premier sound enhancement app available that delivers an immersive Absolute 3D listening experience to all users from an easy plug and play action with your headphones.

The listening benefits are endless with Headquake as it offers a seamless integration with iTunes music that can be personalized to the users favorite type of headphones. The additional features of ambience and positional transitions create a newly three-dimensional sound stage instantly enlarging and transforming into a natural 3D audio environment accentuated by outstanding clarity, at the same time, allowing more control of how the user would like to listen to his or her music. Headquake is designed to work with Apple i-device products. Headquake is available with unlimited use free of charge for a limited time.

“Out of the virtual sea of music apps out there, Headquake is by far my favorite,” says Kevin Bar from MTV International. “Headquake improves the quality and experience on all aspects of how I listen to my music.” “We are so excited to launch our new app and give our listeners another way to experience Absolute 3D,” says Sonic Emotion CEO, Rajeev Kapur.



Headquake by Sonic Emotion Absolute 3D

HEAR ABSOLUTE 3D – THE LISTENING EXPERIENCE @ CES: SOUTH HALL 1 - BOOTH 20427

**Absolute 3D Press Demo: Wednesday January 11, 2.30pm – 3:00pm &
Thursday January 12, 2:30pm - 3:00pm @ the booth**

About Sonic Emotion Absolute 3D

Leading the world in 3D sound entertainment, Sonic Emotion Absolute 3D is the listening experience with its groundbreaking audio solutions, which epitomize performance and simplicity and enable sound in previously unheard dimensions. After its success in designing and installing state-of-the-art 3D sound systems in large venues, Sonic Emotion applied its expertise in the field to offer a scaled down version of the technology to meet the demands of consumers alike. For more info check out www.sonicemotion.com

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