

Press Release

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3D SOUND PRODUCTS AMAZED LISTENERS @ CES

Zürich/ Las Vegas: January 18, 2011 – Unveiled at CES, the number one 3D audio sound technology, sonic emotion, in collaboration with Coby Electronics & Haier, introduced to the US market a new generation of hearing the world in 3D and proved the genius technology to be a hit amongst the crowds.

For both US brands, Coby Electronics & Haier, we had huge successes by all of our listeners. Not only will the US consumer enjoy the smartly built products, but Europe and Asian countries as well. We met with several other brands, which proved our growth in the next generation of 3D listening.

“As reported in an article from UltimateAVmag.com, “Granted, these are hardly the type of “ultimate” products I normally feature on *UAV*, but the underlying technology is surprisingly advanced and worthy of coverage here. I discovered, the effect was quite striking with no discernable sweet spot.”

Haier has announced the Evoke Series 3D soundbar with docking station will be available in the US during the spring season. Whereas, the 3D soundbar from Coby Electronics is already available in the US marketplace.



3D audio soundbar at sonic emotion booth - CES



sonic emotion at CES: Consumer enjoying 3D sound

About sonic emotion

As the leading provider of 3D sound solutions, sonic emotion develops groundbreaking audio solutions, which epitomize performance and simplicity and enable sound in previously unheard dimensions. After its success in designing and installing state-of-the-art 3D sound systems in large venues, sonic emotion applied its expertise in the field to offer a scaled down version of the technology to meet the demands of consumers. Step into a new era of 3D audio realism with sonic emotion! For more details please visit www.sonicemotion.com