

Press Release

HEAR THE WORLD IN 3D AT THE 2011 CES!

Zürich/ Las Vegas: December 23, 2010 – Swiss audio technology company, sonic emotion, is set to unveil its newest 3D soundbar and IP radio in collaboration with top brands to the US market at the upcoming 2011 CES where attendees can interact with the latest products.

As the number one 3D sound solutions company, sonic emotion 3D audio technologies enable consumers to enjoy a 3D sound experience with a single device. All listeners are immersed in a balanced 3D audio regardless of their listening position and using any input format, even stereo, meaning all television shows, music, movies and games come to life in new 3D sound dimensions.

"We are pleased to participate in CES, once again, and give our listeners the 3D experience so they know what to envision when they see products using sonic emotion technologies," said Andy Macaluso, sonic emotion Director of Sales and Marketing.



Based on wavefield synthesis, sonic emotion technologies create an evenly balanced field of sonic waves in any listening area regardless of its dimensions. All listeners therefore perceive a perfect 3D sound image regardless of their location and device positioning.

HEAR THE WORLD IN 3D SONIC EMOTION @ CES: SOUTH HALL 1 - BOOTH 20425
Thursday, 6 January, 6:00pm – 10:00pm @ Showstoppers
3D SOUND press demo: Friday, 7 January, 3.30pm – 4.30pm @ the booth

About sonic emotion

As the leading provider of 3D sound solutions, sonic emotion develops groundbreaking audio solutions, which epitomize performance and simplicity and enable sound in previously unheard dimensions. After its success in designing and installing state-of-the-art 3D sound systems in large venues, sonic emotion applied its expertise in the field to offer a scaled down version of the technology to meet the demands of consumers. Step into a new era of 3D audio realism with sonic emotion! For more info check out www.sonicemotion.com

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